



Does this sound like your organization?

- We have lots of data but what does it mean?
- Our search engine is horrible!
- I think Joe knew how we did that analysis but he is no longer here.
- I can find relevant information; I am just not sure if I can trust it.



Assess the Effectiveness of Your Information Management Practices

In this information economy, how organizations deal with their data, information, and knowledge can mean the difference between muddling along and truly shining. Leveraging what an organization already knows about its operations, competitors, and customers can be a big advantage. Good information management practices enable efficient processes, faster response times, improved quality of decisions, and better mission outcomes. Not handling information well can cost time, money, and jeopardize the mission.

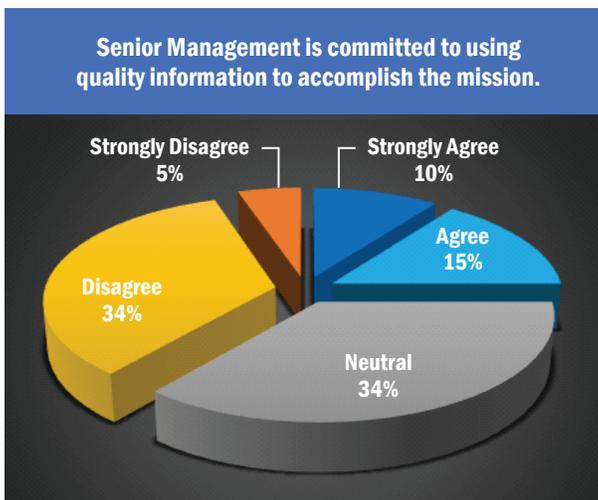


Figure 1. Illustrative figure from IM Health Assessor©

In response to this critical need, Prime Dimensions is offering the IM Health Assessor©, a diagnostic tool that organizations can use to assess the maturity and effectiveness of their information practices and their linkage to organization strategy. This tool can give an organization a quick overview of practices, enable it to see problem areas that might be hindering mission performance, and establish a roadmap for strengthening information management over time.

The Assessor is a brief survey of a representative sample of employees and knowledge workers, co-designed by the client organization and Prime Dimensions, to capture attitudes and perceptions around many variables contributing to optimal information management performance. The Assessor enables organizations to see if and where they need to focus to enable better information management performance.

Table 1. Illustrative overall report card (percentage of respondents choosing the top two responses)

Information Management	All ABC Agency	Senior Management	Department A	Operations
Overall Health	55%	65%	72%	47%
Strategy	51%	63%	69%	41%
People	45%	39%	60%	35%
Process	42%	45%	67%	23%
Technology	17%	25%	8%	5%
Content	65%	78%	65%	54%



Benefits

- Quick Overview of Information Landscape
- Linkage of Information and Operations Strategy – Find areas where information management practices directly impact operations strategy
- Uncover Best Practices – Assessor helps identify best practices in functional areas that may be applicable to the whole organization
- Strategic Insights – Prime Dimensions reviews results and strategy implications with executives.
- Low Cost – Minimal investment of time and effort
- An initial baseline against which future IM efforts can be measured.
- Spotlight on Problem Areas – Assessor helps locate challenges before they become expensive problems.

Methodology

Each Assessor study contains 22 questions focused on employees’ perceptions and attitudes about their data, information, and knowledge management practices; 3 additional questions capture respondent demographics for enriched data analysis.

Generally, every Assessor study examines 5 information management performance dimensions: strategy, human resources, technology, processes, and information availability. In addition, Assessor provides an opened-end question which allows respondents to talk about what’s working with information management inside the company – and what’s not – in their own words.

Survey questions are customizable to the particulars of the organization and its information landscape. Final survey design is determined by the client and Prime Dimensions.

Depending on the size of the organization, 100-300 or more surveys are completed to generate results with solid levels of statistical confidence and precision. Additional survey questions may be added for an additional fee.

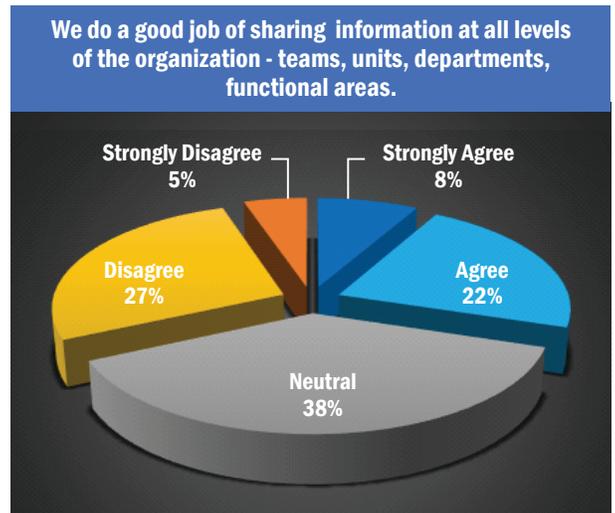


Figure 2. Illustrative figure from IM Health Assessor©

Company Knowledge Workers Speak Out on Information Management Performance

Representative verbatim comments in response to questions:

“What is the single most important thing the organization could do to make the use of information more effective for users such as you?”

“Establish a company-wide knowledge inventory – right now it’s almost impossible to know what we know.”

“We have data – what we lack is analysis and insight.”

“Please make our MIDAS document system easier to use, it takes seven steps to upload one document.”

“I need access to our sales data.”

“Allow me to access our technical specifications via my tablet.”



Deliverables

Prime Dimensions provides the following for every IM Health Assessor Engagement:

-  A complete set of tabulated data with statistical analysis
-  A PowerPoint-formatted report, including key findings, charts and graphs, Prime Dimension's analysis, and respondent verbatim
-  A telephone debriefing with a Prime Dimensions consultant who will review survey findings and implications, and provide recommendations for next steps
-  Optionally, a Prime Dimensions consultant is available to assist in presenting findings- via conference call or in person meeting - for an additional fee.

Professional Fee

\$9,500

For More Information Please Contact

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IM Health Assessor® is
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Prime Dimensions, LLC provides professional consulting services in data management, business intelligence and advanced analytics, with focus on operational aspects and emphasis on Big Data strategy and technology.



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